

2010 Iowa Sports Turf Managers Association 'Sideline Report' Newsletter Advertising Rates Circulation = 250 Members

Editor: Allison Schmitt

Iowa Turfgrass Office • 17017 US Hwy 69 • Ames, IA 50010-9294
(ph) 515.232.8222 (FAX) 515.232.8228
allison@iowaturfgrass.org

NEWSLETTER INFORMATION	
Ad sizes designed with No Bleeds (EPS file with fonts outlined/included, tiff, PDF or jpeg)	
Full Page:	7 1/2" wide x 10" high
Half page:	7 1/2" wide x 5" high
Quarter page:	3 3/4" wide x 5" high
Eighth page:	3 3/4" wide x 2 1/2" high
Ad Design (as needed)	
Setup:	\$75.00 (paid to editor)
Additional costs determined by printer	
Inserts (upon availability)	
1 page insert (ISTMA can use opposite side) \$300/issue	
Classified Ads (job posting, for-sale, etc) \$35	

CHOOSE AD PACKAGE	
<i>Rates below do not include prepay incentive</i>	
Take an additional 10% discount if paid by December 31, 2009	
Commit to 1-5 Issues	
<input type="checkbox"/> Full Page:	\$250.00/issue
<input type="checkbox"/> Half Page:	\$200.00/issue
<input type="checkbox"/> Quarter Page:	\$150.00/issue
<input type="checkbox"/> Eighth Page:	\$110.00/issue
Commit to 6 Issues	
<input type="checkbox"/> Full Page:	\$200.00/issue
<input type="checkbox"/> Half Page:	\$150.00/issue
<input type="checkbox"/> Quarter Page:	\$100.00/issue
<input type="checkbox"/> Eighth Page:	\$80.00/issue
Check Issues Ad Will Appear In:	
<input type="checkbox"/> February <input type="checkbox"/> April <input type="checkbox"/> June <input type="checkbox"/> August <input type="checkbox"/> October <input type="checkbox"/> December	
<i>Ads & Articles: Due the 10th of the month preceding publication.</i>	

Company _____
Contact _____
Address _____
City _____ State ____ Zip _____
Phone _____
Fax _____
Email _____

PAYMENT	
You may choose to prepay your order and receive an additional 10% off your advertising for 2010. Prepays must be made by 12/31/2009	
<input type="checkbox"/> Prepay – take additional 10% discount off rates	
<input type="checkbox"/> Bill me month to month	
Ad Cost:	_____
Subtract prepay 10% discount	_____
<i>12/31/2009 deadline</i>	
Total	_____

Make Checks Payable to:	Iowa Sports Turf Managers Association
Mail form and payment to:	Iowa Turfgrass Office • 17017 US Hwy 69 • Ames, IA 50010-9294
Fax credit card payment to:	515.232.8228 (phone: 515.232.8222)
<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa	
Credit Card # _____	Exp. Date _____
Card Holder's Name _____	Signature _____