



Iowa Turfgrass Institute

29th Iowa Turfgrass Field Day ISU Horticulture Research Station, Ames, IA

June 10, 2008

Dear Exhibitor,

The Iowa Turfgrass Institute and Iowa State University are proud to announce the 29th annual Iowa Turfgrass Field Day. Trade Show participants at the 2008 Iowa Turfgrass Conference are invited to display their products. The only cost for doing this is the pre-registration fee of \$30.00 per person or on-site registration of \$40.00 per person. The Iowa Turfgrass Field Day is on Thursday, July 17, 2008, at the ISU Turfgrass Research Station north of Ames.

The format continues to feature research tours, but incorporates education and demonstration into the tours to improve vendor contact. The Iowa Sports Turf Managers Assn (ISTMA), Iowa Professional Lawn Care Assn (IPLCA) and Iowa Golf Course Superintendents Assn (Iowa GCSA) have plots in varied stages of development for an education and demonstration station that will be part of the tours.

A program is enclosed, complete with the registration form for your convenience. Distributors can set-up their displays on July 16 after 2:00 p.m. or on July 17 starting at 6:30 a.m. All displays will be set-up outside; therefore, no electrical outlets are available. Workers will be present to direct you to your assigned space. Exhibit sites will be assigned on a first come, first serve basis as your registration is received. **If tables are needed you can bring your own or they can be rented from Party Time Rental (515-233-4067). Tables will not be available onsite.**

If you are planning to exhibit your products, please submit your registration form by July 5, 2008. If you have any questions regarding Field Day, please contact the Iowa Turfgrass Office at 515-232-8222.

Jeff R. Wendel, CGCS
Executive Director
Iowa Turfgrass Institute
jeff@iowaturfgrass.org

Nicol E. Jones
Assistant Executive Director
Iowa Turfgrass Institute
nicol@iowaturfgrass.org