

# Membership Benefits

## IPLCA Newsletter

Six-issues of the newsletter contain information about all aspects of the industry, the latest news in legislation and regulation, and Association activities.

## Education Seminars

Business and technical seminars, which offer valuable information for you and your business, are held across the state. Educational training seminars offer the latest in product news, equipment, job safety, and applicator continuing education. Meetings often feature topics such as: law, taxation, computers, safety, OSHA, EPA, insurance, and customer relations.

## Public Relations

IPLCA's public relations program promotes a positive image for the lawn care industry through numerous programs with product manufacturers and Iowa State University including participation in the National Lawn Care Month and programs offered through the Professional Lawn Care Association of America.

## Networking

You have the opportunity to share information, learn new skills and solve problems with others in the industry.

## Member-Only Discounts

Receive valuable discounts to meetings and seminars, and group package buying power at events.

## Annual Turfgrass Conference

Recognized as the most important meeting of the year, this conference provides employers and employees throughout the state, an opportunity to meet and learn from specialists in the turf industry. These specialists include outstanding lawn care personnel, research horticulturists, agronomists, environmental specialists and manufacturers.

## Legislative and Regulatory Updates

Legislative updates are distributed bi-monthly during the legislative session to keep you informed of legislation and regulatory activities affecting the lawn care industry through membership in the Iowa Alliance of Environmental Concerns.

Under an agreement between IPLCA and IaAEC, the IPLCA member IaAEC fees are waived. The IaAEC Executive Director is Mona Bond. If you wish to join IPLCA, but do not want to join IaAEC, please check the box below.

I do not wish to be an IaAEC member.

# Membership Categories

The membership year extends from July 1 through June 30. Dues are payable in full at the time of application.

## Regular Membership

Application for Regular Membership may be made by any person, firm or corporation active in the lawn care business for at least 6 months prior to this application. (Those in business less than six months may be granted a provisional membership.) Membership is held in the name of the company contact only.

**Annual Dues: \$150.00**

## Professional Applicators

Professional Applicators from a company may join if your company is a member. You will receive the same mailings and information as the company, as well as be eligible for discounts at select events.

**Annual Dues: \$25.00**

## Affiliate Membership

Application for Associate Membership may be made by university personnel, extension agents, community colleges, trade schools, public agencies, non-profit organizations and agencies concerned with aspects of lawn care, but not directly in the business of providing lawn care services for profit.

**Annual Dues: \$110.00**

## Associate Membership

Application for Associate membership may be made by any person, firm or corporation engaged in business or research activities related to, but not directly engaged in, lawn care management, ie. chemical suppliers, manufacturing and equipment suppliers, distributors, manufacturer's representatives and business services. Members who advertise in 6 issues of IPLCA's "On the Grow" newsletter will receive a discount of \$25.00. (Contract must be signed in advance)

**Annual Dues: \$150.00**

**If you advertise in the newsletter: \$125.00**

## Student Membership

Application for Student Membership may be made by registered students at an accredited college, university, community college, or trade school who are majoring in agronomy, turf science, or a related field. Proof of student status to be submitted with the application.

**Annual Dues: \$15.00**

# Membership Application

I, (we), hereby apply for membership with the Iowa Professional Lawn Care Association. I certify that all information submitted is true. I agree to abide by the purpose, standards and code of ethics of the IPLCA. I also certify that my company is qualified in accordance with the requirements defined and is in full compliance with all applicable laws and regulations regarding the business's activities. specifically pesticide licensing requirements.

## Contact Information

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

County: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Membership Category

- |  |          |
|--|----------|
| <input type="checkbox"/> Regular Membership      | \$150.00 |
| <input type="checkbox"/> Professional Applicator | \$25.00  |
| <input type="checkbox"/> Affiliate Membership    | \$110.00 |
| <input type="checkbox"/> Associate Membership    | \$150.00 |
| <input type="checkbox"/> Associate Advertiser    | \$125.00 |
| <input type="checkbox"/> Student Membership      | \$15.00  |

## Payment Information

Make checks payable to: IPLCA

Credit Card Information:  Mastercard  Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Why Join IPLCA?

IPLCA's purpose is to promote our industry through professionalism, community involvement and a commitment to serve the needs of our customers.

### Professionalism

IPLCA members are dedicated to providing professional services from well-trained and certified applicators with safety and Iowa's ecology in mind.

### Information

IPLCA strives to provide you with the right information at the right time, allowing you to be proactive instead of reactive. The safety of the public is a number one priority of IPLCA.

### Community Involvement

Members are encouraged to be community-minded and to work within their local communities promoting the use of responsible, professional IPLCA members within the turf and horticultural industry.



## Code of Ethics

This Code of Ethics is adopted by the Iowa Professional Lawn Care Association to promote public service and professionalism. As a member we agree to abide by the following Code:

- Act as environmental stewards using landscape products responsibly to enhance and protect the environment.
- Utilize personal knowledge and skills to provide the greatest goodwill to the profession and to society.
- Further the interest of the turf care industry by interchanging information and experience with other turf care professionals, and contribute to the work of turf care associations, schools of education, turf research institutions and publications.
- Be truthful in oral and written statements concerning the services qualified to offer and the benefits that may be expected from such services.
- Avoid making unfounded remarks, comments, criticisms which may injure the professional reputation of anyone engaged in the turf care industry.
- Uphold the principle of appropriate and adequate compensation for those engaged in turf care work, as essential to the maintenance of high standards of turf care.
- Conduct all matters relating to technical activities, business operations, and civic responsibilities of turf care in a manner that will further the status of turf care as a respected profession.
- Provide employees training the safe handling and use of pesticides, and monitor safety and environmental factors relating to services performed.
- Abide by laws and regulations affecting the industry and to promote their enforcement. To acknowledge that governmental and recognized standards are the mutual responsibility of the product manufacturer and user.
- Refrain from unfair business practices through:  
Maintaining a reputation for fair and honorable conduct with customers, employees and suppliers;  
Conducting business on the basis of service to the public;  
Avoid using false, misleading or deceptive advertising.

## Membership Application

# Iowa Professional Lawn Care Association



IPLCA  
Iowa Turfgrass Office  
17017 US Hwy 69 • Ames, IA 50010-9294

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