

2027 Advertising Rates And Sponsorship Opportunities

COMPANY INFORMATION

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Company Name (as it should appear on all print and digital pieces) _____ Contact Name _____

Company Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

Contact Information

Send this form and payment to:

Iowa Professional Lawn Care Association
8050 Golf House Drive,
Des Moines, Iowa 50211

Sign Up Online

www.iowalawnca.org/Sponsor-Store

Direct questions to:
Phone: 515.635.0306

Matt Beatty
Executive Director
matt@iowaturfgrass.org

NEWSLETTER INFORMATION

Ad sizes (camera ready art or electronic file)

Half Page 7 1/2" wide x 5" high
3 3/4" wide x 10" high

Quarter Page 3 3/4" wide x 5" high

Eighth Page 3 3/4" wide x 2 1/2" high

Ad Design (as needed)

Setup: \$75.00 (paid to layout editor)

**Additional costs determined by printer

Exclusive Choices

(defined by editor) Back Cover, Header, etc. add 25%

Classified Ads

(job posting, for-sale, etc) \$35

The 2026 IPLCA On the Grow newsletter will be distributed by email in an electronic format. All electronic issues will be in full color.

ON THE GROW ADVERTISING

Choose ad size and issues below

- ☐ **Full Page Ad** \$250 per issue
- ☐ **Half Page Ad** \$200 per issue
- ☐ **Quarter Page Ad** \$150 per issue
- ☐ **Eighth Page Ad** \$110 per issue

- ☐ MARCH ☐ AUGUST
- ☐ APRIL ☐ OCTOBER
- ☐ JUNE ☐ DECEMBER

E-MARKETING

Send an email blast to our professional members

- ☐ **Email Blast** \$100 per email

IPLCA WORKSHOP

Location: TBD Date: TBD

- ☐ **Member Registration (Non-sponsor)** \$25 per person
- ☐ **Non-Member Registration** \$50 per person
- ☐ **Contributing Sponsor** \$400
- ☐ **Food Sponsor** \$1000

AWARD SPONSORSHIP

Present plaque featuring company logo to award winner

- ☐ **Lawn Care Professional of the Year** \$500 (Exclusive)

IOWA SHADE TREE & TURFGRASS CONFERENCE SOCIAL Buzzard Billy's - Des Moines February 9th

- ☐ **Food Sponsor** \$600
- ☐ **Beverage Sponsor** \$600

PAYMENT INFORMATION

Total Due \$ _____
(Payment plans available if necessary)

☐ Check/Check Number _____
(Payable to Iowa Professional Lawn Care Association)

☐ Credit Card
Do not provide credit card information on this contract. Upon receipt of this contract, we will email an invoice with credit card processing information.

SIGNATURE AGREEMENT

Upon signing of this application and contract, I hereby agree to the rules and regulations outlined by the IPLCA.

Signature _____

Date _____