



# 2027 ANNUAL COMMITMENT APPLICATION AND CONTRACT

## 1 COMPANY INFORMATION

|                                                                    |       |               |
|--------------------------------------------------------------------|-------|---------------|
| Company Name (as it should appear on all print and digital pieces) |       | Contact Name  |
| Company Address                                                    |       |               |
| City                                                               | State | Zip           |
| Phone Number                                                       |       | Email Address |

### Contact Information

Send this form and payment to:

#### Iowa SFMA

8050 Golf House Drive  
Des Moines, IA 50211

#### Sign Up Online

[www.iowastma.org/Sponsor-Store](http://www.iowastma.org/Sponsor-Store)

Direct questions to:

Phone: 515.635.0306

[matt@iowaturfgrass.org](mailto:matt@iowaturfgrass.org)

## 2 ISFMA SUPPORT LEVELS

Choose any combination of the following opportunities below that you would like to purchase. **Opportunities are available on a first-come, first-served basis.** Opportunities can also be purchased online at [www.iowastma.org/Sponsor-Store](http://www.iowastma.org/Sponsor-Store) via credit card or by creating an invoice. The total monetary value of your selections will determine your support/sponsor level into the following categories:

### Platinum Sponsor

\$3,000 +

\*\*Includes Double-Sided Feather Flag  
Displayed at ISFMA Events

### Gold Sponsor

\$2,250 +

### Silver Sponsor

\$1,500 +

### Bronze Sponsor

\$850 +

## SIDELINE REPORT ADVERTISING

Choose ad size and issues below

- |                                                      |                                  |                                   |
|------------------------------------------------------|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Full Page Ad                | \$325 per issue                  |                                   |
| <input type="checkbox"/> Full Page Product Spotlight | \$250 per issue                  |                                   |
| **Only Available with purchase of Full Page Ad       |                                  |                                   |
| <input type="checkbox"/> Half Page Ad                | \$275 per issue                  |                                   |
| <input type="checkbox"/> Quarter Page Ad             | \$225 per issue                  |                                   |
| <input type="checkbox"/> Eighth Page Ad              | \$150 per issue                  |                                   |
| <input type="checkbox"/> MARCH                       | <input type="checkbox"/> APRIL   | <input type="checkbox"/> JUNE     |
| <input type="checkbox"/> AUGUST                      | <input type="checkbox"/> OCTOBER | <input type="checkbox"/> DECEMBER |

## AWARD SPONSORSHIP

Present plaque featuring company logo to award winner

- |                                                           |                   |
|-----------------------------------------------------------|-------------------|
| <input type="checkbox"/> Sports Field Manager of the Year | \$750 (Exclusive) |
| <input type="checkbox"/> Field of the Year                | \$750 (Exclusive) |
| <input type="checkbox"/> Diamond of the Year              | \$750 (Exclusive) |

## E-MARKETING

Send an email blast to our professional members

- |                                      |                 |
|--------------------------------------|-----------------|
| <input type="checkbox"/> Email Blast | \$150 per email |
|--------------------------------------|-----------------|

## SPRING WORKSHOP

TBD

- |                                                                      |                   |
|----------------------------------------------------------------------|-------------------|
| <input type="checkbox"/> Individual Registration (Non-sponsor)       | \$40 per person   |
| <input type="checkbox"/> Contributing Sponsor                        | \$400             |
| <input type="checkbox"/> Lunch Sponsor                               | \$1000            |
| <input type="checkbox"/> Breakfast Sponsor                           | \$250             |
| <input type="checkbox"/> Lanyard Sponsor (Sponsor provides lanyards) | \$250 (Exclusive) |
| <input type="checkbox"/> Badge Sponsor                               | \$250 (Exclusive) |
| <input type="checkbox"/> Raffle Sponsor                              | \$100             |

## FALL WORKSHOP

Blue Grass Enterprises - Alburnett, IA

- |                                                                      |                   |
|----------------------------------------------------------------------|-------------------|
| <input type="checkbox"/> Individual Registration (Non-sponsor)       | \$40 per person   |
| <input type="checkbox"/> Contributing Sponsor                        | \$400             |
| <input type="checkbox"/> Lunch Sponsor                               | \$1000            |
| <input type="checkbox"/> Breakfast Sponsor                           | \$250             |
| <input type="checkbox"/> Lanyard Sponsor (Sponsor provides lanyards) | \$250 (Exclusive) |
| <input type="checkbox"/> Badge Sponsor                               | \$250 (Exclusive) |
| <input type="checkbox"/> Raffle Sponsor                              | \$100             |

## IOWA SHADE TREE & TURFGRASS CONFERENCE + TRADE SHOW

Iowa Events Center - Des Moines

February 9th-11th

## ANNUAL MEETING

- |                                        |                   |
|----------------------------------------|-------------------|
| <input type="checkbox"/> Title Sponsor | \$750 (Exclusive) |
|----------------------------------------|-------------------|

## SOCIAL -

Ricochet Social, Des Moines

- |                                               |                     |
|-----------------------------------------------|---------------------|
| <input type="checkbox"/> Title Sponsor        | \$1,750 (Exclusive) |
| <input type="checkbox"/> Food Sponsor         | \$500               |
| <input type="checkbox"/> Beverage Sponsor     | \$500               |
| <input type="checkbox"/> Contributing Sponsor | \$250               |

## SILENT AUCTION

**\*\* 50% of net income from vendor's Silent Auction donations will be applied to 2027 Support Levels**

## 3 PAYMENT INFORMATION

Total Due \$

(Payment plans available if necessary)

- |                                                                                                                                                              |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <input type="checkbox"/> Check/Check Number                                                                                                                  |  |
| (Payable to Iowa Sports Field Managers Association)                                                                                                          |  |
| <input type="checkbox"/> Credit Card                                                                                                                         |  |
| Do not provide credit card information on this contract. Upon receipt of this contract, ISFMA will email an invoice with credit card processing information. |  |

## 4 SIGNATURE AGREEMENT

Upon signing of this application and contract, I hereby agree to the rules and regulations outlined by the ISFMA.

Signature

Date