



2026 ANNUAL COMMITMENT APPLICATION AND CONTRACT

1 COMPANY INFORMATION

Company Name (as it should appear on all print and digital pieces)

Contact Name

Title

Company Address

City

State

Zip

Phone Number

Email Address

Contact Information

Send this form and payment to:

Iowa Turfgrass Institute

8050 Golf House Drive
Des Moines, IA 50211

Sign-up Online at

iowaturfgrass.org/shop

Direct questions to:

Phone: 515.635.0306

Email: matt@iowaturfgrass.org

2 ITI SUPPORT LEVELS

Choose any combination of the following opportunities below that you would like to purchase.

Opportunities are available on a first-come, first-served basis. Information about each opportunity can be found on the included description page. The total monetary value of your selections will determine your support/sponsor level into the following categories:

Platinum Sponsor

\$8500 +

Gold Sponsor

\$6500 - \$8,499

Silver Sponsor

\$4500 - \$6,499

Bronze Sponsor

\$2,500 - \$4,499

HOLIDAY INN DES MOINES - AIRPORT

ITI CONFERENCE Feb. 10-12th

- ☐ **Exhibit Booth Space (Electricity Included)**
 - ☐ **1 Booth** \$895 (\$945 after 1/2/26)
 - ☐ **2 Booths** \$1,550 (\$1,630 after 1/2/26)
 - ☐ **3 Booths** \$2,200 (\$2,425 after 1/2/26)
 - ☐ **4 Booths** \$2,850 (\$3,150 after 1/2/26)
 - ☐ **Drink Tickets** 40 for \$525
Tradeshow Bar & All Industry Reception
- ☐ **Registration Desk Sponsor** \$500 (Exclusive)
- ☐ **Hotel Key Card Sponsor** \$1,000 + Expenses (Exclusive)
- ☐ **Attendee Badge Sponsor** \$1,250 (Exclusive)
- ☐ **Attendee Lanyard Sponsor** \$1,000 + Expenses (Exclusive)
- ☐ **Attendee Pen Sponsor** \$850 + Expenses (Exclusive)
- ☐ **Coffee Sleeve Sponsor** \$750 + Expenses (Exclusive)
- ☐ **Education Session Sponsor** \$500 (5 Available)
- ☐ **Raffle Prize Sponsor** \$400
- ☐ **Tradeshow Lunch Sponsor**
 - ☐ **Wednesday Sponsor** \$1,000
- ☐ **Thursday Tradeshow Donut Sponsor** \$750
- ☐ **Tradeshow Cocktail Hour Sponsor**
 - ☐ **Keg Sponsor** \$850 (2 Available)
 - ☐ **Snack Sponsor** \$500
- ☐ **All Industry Reception**
 - ☐ **Title Sponsor** \$3,000 (Exclusive)
 - ☐ **Contributing Sponsor** \$700
- ☐ **Featured Speaker** \$3,000 (Exclusive)
- ☐ **Pesticide Training Sponsor** \$1,500 + Expenses (Exclusive)

BOS LANDEN GOLF COURSE, PELLA

EXTENSION FUNDRAISER JUNE 8TH

- ☐ **Team** \$400
- ☐ **Title Sponsor** \$1,250 (Exclusive)
- ☐ **Meal Sponsor** \$600
- ☐ **Beverage Sponsor** \$500
- ☐ **Contributing Sponsor** \$350
- ☐ **Prize Sponsor** \$100 (12 Available)

BALLARD GOLF & COUNTRY CLUB, HUXLEY

FIELD DAY CLASSIC JULY 15TH

- ☐ **Team** \$400
- ☐ **Title Sponsor** \$1,250 (Exclusive)
- ☐ **Meal Sponsor** \$600
- ☐ **Beverage Sponsor** \$500
- ☐ **Contributing Sponsor** \$350
- ☐ **Prize Sponsor** \$100 (12 Available)

IOWA STATE HORTICULTURE RESEARCH STATION, AMES

ITI FIELD & DEMO DAY SEPT. 1ST

- ☐ **Exhibit Booth Space** \$150
- ☐ **Title Sponsor** \$1,500 (Exclusive)
- ☐ **Weed Walk Sponsor** \$400 (Exclusive)
- ☐ **Contributing Sponsor** \$350
- ☐ **Lunch Sponsor** \$600
- ☐ **Breakfast & Coffee Sponsor** \$350
- ☐ **Product Demo/Presentation (10 Minutes)** \$250 (5 Available)

THE RIDGE GOLF CLUB, SIOUX CENTER

ITI BENEFIT TOURNAMENT SEPT. 21ST

- ☐ **Team** \$700
- ☐ **Title Sponsor** \$1,500 (Exclusive)
- ☐ **Lunch Sponsor** \$1,200
- ☐ **Reception Sponsor** \$1,200
- ☐ **Beverage Sponsor** \$1,000
- ☐ **Contributing Sponsor** \$400
- ☐ **Prize Sponsor** \$100 (12 Available)
- ☐ **Grand Prize Sponsor** \$1,000
- ☐ **Gift Bag Insert Sponsor** \$250 + Expenses

3 PAYMENT INFORMATION

Total Due \$ _____
(Payment plans available if necessary)

- ☐ Check/Check Number _____
(Payable to Iowa Turfgrass Institute)
- ☐ Credit Card
Do not provide credit card information on this contract. Upon receipt of this contract, ITI will email an invoice with credit card processing information.

4 SIGNATURE AGREEMENT

Upon signing of this application and contract, I hereby agree to the rules and regulations outlined by the Iowa Turfgrass Institute.

***Payment must be received by January 30th, 2026**

Signature _____

Date _____

2026 ITI OPPORTUNITY DESCRIPTIONS

IOWA TURFGRASS CONFERENCE OPPORTUNITIES			
1	Registration Desk Sponsor	Your logo displayed on signage at the registration desk near the main entrance of the conference and tradeshow.	\$500
1	Hotel Key Card Sponsor	Be the brand every attendee sees as they enter their room at the host hotel.	\$1,000 + Expenses
1	Attendee Badge Sponsor	Your company logo included on all attendee name badges.	\$1,250
1	Attendee Lanyard Sponsor	Have your logo worn by every attendee by sponsoring the conference lanyard. Sponsor is responsible for supplying lanyards.	\$1,000 + Expenses
1	Attendee Pen Sponsor	Be on the minds of everyone as they jot down notes during education sessions.	\$850 + Expenses
1	Coffee Sleeve Sponsor	Put your logo in the hands of attendees as they sip their favorite beverage.	\$750 + Expenses
5	Education Session Sponsor	Be the brand attendees see and hear inside the classroom throughout the duration of their daily education experience.	\$500
*	Trade Show Raffle Prize Sponsor	Recognition by sponsoring raffle prizes for attendees during the tradeshow.	\$400
*	Trade Show Lunch Sponsor - Wednesday	Sponsor the trade show luncheon on Wednesday.	\$1,000
*	Trade Show Donut Sponsor - Thursday	Sponsor the donut buffet at the tradeshow on Thursday morning.	\$750
2	Tradeshow Cocktail Hour Keg Sponsor	Sponsor a keg during the cocktail hour at the Wednesday tradeshow.	\$850
*	Tradeshow Cocktail Hour Snack Sponsor	Sponsor the snack bar during the cocktail hour in the Wednesday tradeshow.	\$500
1	All Industry Reception Title Sponsor	Premium recognition before, during, and after the reception.	\$3,000
*	All Industry Reception Contributing Sponsor	General supporter receiving company logo on signage at the Wednesday evening.	\$700
1	Pesticide Training Sponsor	Logo'd wristbands, visual and verbal recognition during the largest education session featuring continuing education credits for pesticide applicators.	\$1,500 + Expenses
*	Drink Tickets	Drink tickets available at tradeshow and during the All Industry Reception. (40 Tickets)	\$525
1	Featured Speaker Sponsor	Have your logo displayed before Keynote Speaker presentation on the screen for all attendees to see.	\$3,000

* Unlimited

See reverse side for additional opportunities

2026 ITI OPPORTUNITY DESCRIPTIONS

EXTENSION FUNDRAISER OPPORTUNITIES			
1	Title Sponsor	Includes one team, logo'd golf flags, and premium recognition before, during, and after the event.	\$1,250
*	Meal Sponsor	Sponsor the meal for the golf event and get special recognition.	\$600
*	Beverage Sponsor	Sponsor a beverage for all attendees and get special recognition.	\$500
*	Contributing Sponsor	General supporter of the event receiving company logo on signage.	\$350
12	Prize Sponsor	Sponsor prizes such as longest drive, closet to the pin, etc.	\$100
FIELD DAY CLASSIC OPPORTUNITIES			
1	Title Sponsor	Includes one team, logo'd golf flags, and premium recognition before, during, and after the event.	\$1,250
*	Meal Sponsor	Sponsor the meal for the golf event and get special recognition.	\$600
*	Beverage Sponsor	Sponsor a beverage for all attendees and get special recognition.	\$500
*	Contributing Sponsor	General supporter of the event receiving company logo on signage.	\$350
12	Prize Sponsor	Sponsor prizes such as longest drive, closet to the pin, etc.	\$100
IOWA TURFGRASS FIELD & DEMO DAY OPPORTUNITIES			
*	Exhibit Booth Space	Opportunity to exhibit at our annual event at ISU's Horticulture Research Farm.	\$150
1	Title Sponsor	Premium recognition before, during, and after the event. Opportunity to present to all attendees during the event for 10 minutes.	\$1,500
1	Weed Walk Sponsor	Sponsor the most popular and attended education session.	\$400
*	Contributing Sponsor	General supporter of the event receiving company logo on signage.	\$350
*	Lunch Sponsor	Sponsor the lunch for the event and get special recognition.	\$600
*	Breakfast & Coffee Sponsor	Sponsor the breakfast & coffee for the event and get special recognition.	\$350
5	Product Demo/Presentation	Showcase your products with a 10 minutes presentation/demo.	\$250
ITI BENEFIT TOURNAMENT OPPORTUNITIES			
1	Title Sponsor	Includes one team, logo'd golf flags, and premium recognition before, during, and after the event.	\$1,500
*	Lunch Sponsor	Sponsor the lunch prior to the golf event and get special recognition.	\$1,200
*	Reception Sponsor	Sponsor the dinner reception following the event and get special recognition.	\$1,200
*	Beverage Sponsor	Sponsor a beverage for all attendees and get special recognition.	\$1,000
*	Contributing Sponsor	General supporter of the event receiving company logo on signage.	\$400
12	Prize Sponsor	Sponsor prizes such as longest drive, closet to the pin, etc.	\$100
*	Grand Prize Sponsor	Sponsor the grand prize for the golf event and get special recognition.	\$1,000
*	Gift Bag Insert Sponsor	Provide a logo'd item given out in gift bags to all participants of the event	\$250 + Expenses

* Unlimited