



2026 Conference Schedule

Tuesday 2/10	Room 1	Room 2	Room 3
11:00 A.M.		Registration Opens	
12:30 P.M. - 1:30 P.M.	Dr. Gregg Munshaw How Much Do Improved Varieties Really Benefit Your Golf Course?	Christian Baldwin Driving Turf Performance: Novel Surfactants And Their Impact On Playing Surfaces	Dr. Jeff Iles Trees... Important Fixtures In Any Landscape
1:30 P.M. - 2:30 P.M.	Dr. Matt Fleetwood Soil Surfactants To Manage Weather Extremes	Dr. Gregg Munshaw Ballfields On A Budget: Practices & Products To Get The Most Bang For Your Buck	Holly Espenhover Turning Tension Into Trust: Skills To De-Escalate And Connect
2:45 P.M. - 3:45 P.M.	Dr. Adam Thoms 2025, A Year Of Struggles And Frustration, One To Forget	Dr. Kyley Dickson Research For The World Cup And Beyond	Dr. Matt Fleetwood Maximizing Chemical Efficacy: In The Tank, Through The Air And On The Target
4:00 P.M. - 5:00 P.M.	Dr. Quincy Law Research Highlights: PGR Use On Golf And Sports Turf	Dr. Kyley Dickson Advancement In Turfgrass Varieties: Reducing Inputs Without Compromising Quality	Dr. Gregg Munshaw Problem Solving For The Lawn Care Operator
5:00 P.M. - 6:00 P.M.	Iowa GCSA Social Hotel Bar	ISFMA Social by Pool to Follow	IPLCA Annual Meeting IPLCA Social - Room 160

Wednesday 2/11	Room 1	Room 2	Room 3
7:00 A.M.		Exhibitor Set-Up Begins	
7:30 A.M.		Registration Opens	
8:00 A.M. - 9:00 A.M.	Dane Wilson/Alex Stuedmann Planning For Success: Tournament Preparation With The PGA Tour	Matt Anderson Turfgrass Management Trends	Tami Madsen, Jake Newman, Dr. Adam Thoms & Shawn Buckner Panel Discussion - The Ripple Effect: How Lawn Watering Impacts Central Iowa's Drinking Water
9:15 A.M. - 10:15 A.M.	Tom Gould USGA Year In Review From The Central Region	Rob Sikma You Want To Put What On The Field?	Brian Dornsbach Safety Training, Chain Saw Safety Training and Maintenance
10:30 A.M. - 11:30 A.M.	Kris Baldwin Sharpen Your AI Edge For Optimal Communications And Productivity	Paula Siefert Leadership For SFMA And On	Kristine Tidgren Tax Matters for Lawn Care Professionals
11:30 A.M. - 12:15 P.M.		ITI Awards & Recognition Ceremony	
12:15 P.M.		Trade Show Grand Opening Lunch on Trade Show Floor	
1:00 P.M. - 2:00 P.M.		Iowa GCSA Annual Meeting	
2:15 P.M. - 3:15 P.M.		Iowa SFMA Annual Meeting	
3:00 P.M. - 4:00 P.M.		Trade Show Happy Hour Starts	
4:30 P.M. - 5:30 P.M.		Paul Hurst Featured Presentation From Superintendent To The Dark Side - 10 Things You Should Know Before You Take A Job In Sales	
5:30 P.M. - 10:00 P.M.		All Industry Reception By Pool	

Thursday 2/12	PAT Training
7:30 A.M.	Registration Opens
8:00 A.M. - 9:00 A.M.	PAT - Required Topics *You must attend this session for Cat 3OT, 5 and 6 Certification
9:00 A.M. - 10:00 A.M.	Cat 5 and 6 PAT
9:00 A.M. - 11:00 A.M.	Trade Show Opens with Donuts & Coffee
10:30 A.M.	Silent Auction Closes
11:30 A.M.	Trade Show Tear Down
11:00 A.M. - 12:00 P.M.	3OT PAT