

2023 Conference Schedule



		Iowa GCSA	ISFMA	IPLCA
Tuesday 2/14	11:00 A.M.		Registration Opens	
	12:30 P.M. - 1:30 P.M.	Jim Kerns, Ph.D. Effective Management of Root Diseases of Cool-Season Turfgrass	Tomas Donelan and Thomas Gould Iowa State- Sports Turf Update	Aaron Johnsen Using Data/Metrics to Drive Performance
	1:30 P.M. - 2:30 P.M.	David Marks USDA/Andy Kellner Iowa DNR Wildlife Damage Identification Management	Nick Christians, Ph.D. Common Athletic Field Weeds	Jim Kerns, Ph.D. Practical Turfgrass Microbiology
	2:45 P.M. - 3:45 P.M.	Mental Health Panel- Randy Robinson, Chad Graff, Jim Sedrel	Jim Kerns, Ph.D. Turfgrass Troubleshooting - Abiotic vs. Biotic Problems	David Marks, USDA/Andy Kellner Iowa DNR Wildlife Damage Identification and Management
	4:00 P.M. - 5:00 P.M.	Shelia Finney GCSAA Member Programs	Paul Zwaska, DuraEdge Iowa Infield Skins, Can't Live With Them, Can't Live Without Them	Jared Hoyle, Ph.D. Maximizing Lawn Care Weed Control Programs
	5:00 P.M. - 6:00 P.M.	Adam Thoms Ph.D. Iowa State - WinterTurf Round Table	Jared Hoyle, Ph.D. Maximizing Sports Field Weed Control Programs	Will Haselbauer Creating a Plan to Hire and Build Your Team
	6:00 P.M.	Iowa GCSA Social Hotel Bar	ISFMA Social by Pool	IPLCA Annual Meeting/ IPLCA Social Room 160
Wednesday 2/15	7:00 A.M.		Exhibitor Set-Up Begins	
	7:30 A.M.		Registration Opens	
	8:30 A.M. - 9:30 A.M.	John N. Rogers, III, Ph.D. Varied Depth Sand-based Construction	Travis Hogan Managing the playing Surface	Kitt Tovar Jensen Maximizing Business Tax Deductions
	9:30 A.M. - 10:30 A.M.	Chris Zugel Recap of the Ryder Cup	John N. Rogers, III, Ph.D. World Cup 2026 Update	Jeff Iles, Ph.D. Iowa State Tree Care
	10:45 A.M. - 11:45 A.M.	Jared Hoyle, Ph.D. Maximizing Golf Weed Control Programs	Jim Seelman, Lee Van Meeteren Sports Turf Panel	Nick Christians, Ph.D. Plant and Soil Interactions
	11:45 A.M. - 12:15 P.M.		ITI Awards and Recognition Ceremony	
	12:15 P.M. - 3:00 P.M.		Trade Show Grand Opening and Lunch on Trade Show Floor	
	1:00 P.M. - 2:00 P.M.		ISFMA Annual Meeting	
	2:15 P.M. - 3:15 P.M.	Iowa GCSA Annual Meeting		
	3:15 P.M. - 4:15 P.M.		All Industry Education	
4:15 P.M. - 6:00 P.M.		Tradeshow Open with Happy Hour		
6:00 P.M.		All Industry Reception by Pool		
Thursday 2/16	7:30 A.M.		Registration Opens	
	8:00 A.M. - 9:00 A.M.		PAT - Required Topics	
	9:00 A.M. - 11:00 A.M.		Trade Show Opens with Donuts and Coffee	
	9:00 A.M. - 10:00 A.M.		Cat 5 and 6 PAT	
	10:30 A.M.		Silent Auction Closes	
	11:30 A.M.		Trade Show Tear Down	
	11:00 A.M - 12:00 P.M.		Zac Reicher, Ph.D. - Bayer (3T, and O&T PAT)	