

# 2024 Conference Schedule

IOWA TURFGRASS  
INSTITUTE



	Iowa GCSA	ISFMA	IPLCA	
Tuesday 2/13	11:00 A.M.		Registration Opens	
	12:30 P.M. - 1:30 P.M.	Jeff Iles, Ph.D. Trees for the Iowa Landscape	Wayne Horman Seed Update for 2024-2025: Is there Another Cliff Coming	Adam Thoms, Ph.D. No Mow May Truths & Alternatives
	1:30 P.M. - 2:30 P.M.	Chava McKeel GCSAA Government Affairs	Ben McGraw, Ph.D. Proper Products for the Pests of Sports Turf	Wayne Horman Seed Update for 2024-2025: Is there Another Cliff Coming
	2:45 P.M. - 3:45 P.M.	Quincy Law, Ph.D. Grass Roots Revival: Tackling Turf Challenges in Iowa & Beyond	Sam Schmidt GPS & Sprayer Technology	Ben McGraw, Ph.D. Tales from an Extension Entomologist
	4:00 P.M. - 5:00 P.M.	Sam Schmidt GPS & Sprayer Technology	Adam Thoms, Ph.D. Benefits of Turfgrass	Quincy Law, Ph.D. Grass Roots Revival: Tackling Turf Challenges in Iowa & Beyond
	5:00 P.M. - 6:00 P.M.	Ben McGraw, Ph.D. The Latest on the Changing Landscape of Turfgrass Insect Control	Quincy Law, Ph.D. Grass Roots Revival: Tackling Turf Challenges in Iowa & Beyond	IPLCA Annual Meeting
	6:00 P.M.	Iowa GCSA Social Hotel Bar	ISFMA Annual Meeting/ ISFMA Social by Pool to Follow	IPLCA Social Room 160

Wednesday 2/14	7:00 A.M.	Exhibitor Set-Up Begins	
	7:30 A.M.	Registration Opens	
	8:30 A.M. - 10:00 A.M.	Paula Sliefert, Ben Pease, Ph.D., and Todd Loecke State of Industry Post Covid	Molly Biggs, Zac Messer, And Keyshell Hodgson Plant Identification
	10:15 A.M. - 11:45 A.M.	Matt Giese, Nic Mitchell, and Zac Reicher, Ph.D. Stump the Chump	Nick Christians, Ph.D. Turfgrass Mathematics
	11:45 A.M. - 12:15 P.M.	ITI Awards and Recognition Ceremony	
	12:15 P.M. - 3:00 P.M.	Trade Show Grand Opening and Lunch on Trade Show Floor	
	1:15 P.M. - 2:15 P.M.	Iowa GCSA Annual Meeting	
	3:15 P.M. - 4:15 P.M.	All Industry Education - Keynote Speaker	
	4:15 P.M. - 6:00 P.M.	Tradeshow Open with Happy Hour	
6:00 P.M.	All Industry Reception by Pool		

Thursday 2/15	7:30 A.M.	Registration Opens
	8:00 A.M. - 9:00 A.M.	PAT - Required Topics *You must attend this session for Cat 3OT, 5 and 6 Certification
	9:00 A.M. - 10:00 A.M.	Cat 5 and 6 PAT
	9:00 A.M. - 11:00 A.M.	Trade Show Opens with Donuts and Coffee
	10:30 A.M.	Silent Auction Closes
	11:30 A.M.	Trade Show Tear Down
	11:00 A.M. - 12:00 P.M.	3OT PAT